

STAFF
SPOTLIGHT

JON WILLIAMS

ASSOCIATE

READING



BIRMINGHAM



"I'd have to say a scheme called **High Lane, Ealing** which was the redevelopment of a housing estate to provide 505 new private and affordable homes, together with generous public realm provision. A **great design team** to work with, all coming together in the thick of lockdown, and a perfect time to make active travel stand out from early design discussions. A bit of a mix up with **TfL's Healthy Streets Approach** at the centre of our work, but some design great principles that we have looked to build on with our projects in and out of London. Look forward to visiting once complete in a few years time"

"A few **sunnysite visits** are up there, as are our award wins in 2023 but I'd say the highlight for me has to be **opening the Birmingham office** for Evoke. Months of hard work and planning by the team but very rewarding to finally launch in July 2022. The after work beer on that day (which also happened to be the hottest day of the year) was a good one. Since then, we've gone from strength to strength, not only in terms of projects we've worked on and property professionals we've engaged with across the region, but also through **growing our team** to help bolster our midlands offering."





HIGHLIGHT
OF 2023

"2023 was a very busy year with the **birth of my daughter and getting married**, all whilst continuing to grow Evoke. Work wise, we've been lucky enough to work on some really exciting projects and make introductions with great people. The highlight would be coming together as a team in September for our **annual team strategy day**. A chance to plan the next year ahead for Evoke whilst sharing successes with colleagues. A nice reminder that our **staff at Evoke really are our most valuable asset**. A pit stop at Dishoom later on in the evening was also a welcomed addition!"

"For me 2024 is a really exciting time for the company, it marks **5 years since Evoke was established** and we're no longer a new face on the block. We've had tremendous support from close contacts and professionals in the industry to get us to this point, however the goal for 2024 will be to **build upon our reputation** and experience as we look to expand and bring the **#evokeway** of working to more clients, professionals and projects across the UK!"

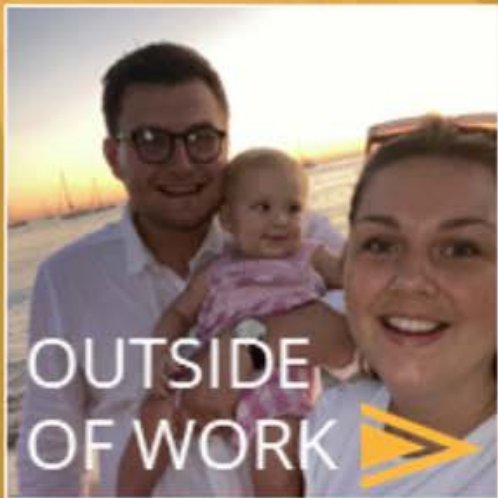


GOAL
FOR 2024

READING



BIRMINGHAM



Outside of work the past 12 months have been jam packed with renovating our house, getting married and welcoming our daughter into the world. Its been an absolute **whirlwind** but very grateful for my colleagues who have shared the happy memories along the way. As the nights start drawing out, I look forward to spending **quality time in the garden with my family** and if there's any time left, a few days at the **cricket** wouldn't go a miss!



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